



Back by Popular Demand: **The Toronto Tea Festival Tasters Box!**  
**#teatastersboxTO**

**We are happy to announce the return of the successful campaign to help  
Promote your best teas.**

The **Toronto Tea Festival Tasters Box** will allow tea lovers a chance to sample some of the best teas that Toronto Tea Shops have to offer. Select tea lovers will vote on their favourites and the winners will then be announced and promoted before and during the **5<sup>th</sup> Annual Toronto Tea Festival.**

**To participate:**

Submit your best teas for consideration by Monday, November 28, 2016.  
IT'S FREE TO ENTER!

**What we need from you:**

**10 bags** (14grams/bag) of tea from each category you choose:  
Green & White / Black / Oolong / Pu-erh / Caffeine-Free

The teas must be received by Monday November 28, 2016.

Please send the tea(s) to  
Canada Tea Media, 934 Yonge Street, Toronto, Ontario M4W 2J2

**Why participate? To Increase your tea company's brand awareness:**

Winning teas will be announced at the Tea Festival

Winning teas will be published in the Tea Festival program book, Tea Festival's website and on social media.

*Participation can lead to increased sales for your teas during and after the Tea Festival.*

To participate, please email Lisa at [info@teafestivaltoronto.com](mailto:info@teafestivaltoronto.com) or call (647)878-6934.