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Press Release

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For Immediate Release

Get Ready for Toronto's 2nd Annual Tea Festival – February 1st and 2nd, 2014

Toronto, Canada – The Toronto Tea Festival returns for its 2nd year to the Bram & Bluma Appel Salon of The Toronto Central Reference Library on February 1st and 2nd, 2014.

Following the huge success of last year's festival which drew over 1200 attendees, Canadian Tea Media Inc. will once again present an event that features tea tastings, speakers, tea ceremonies and exhibitors offering related products as well as an auction featuring rare tea items.

“We are very excited to organize such a great event again,” says Tao Wu, owner of Tao Tea Leaf. “And due to last year's turn out, we are proud to extend it to two days. This show reaches out directly to the growing public fascination in the ancient art of preparing and serving the second most consumed beverage in the world.”

“The return of the Toronto Tea festival for a second year is an exciting step in the evolution of Canada into a knowledgeable tea consuming society,” says Bill Kamula, Tea Guild of Canada Chair. “Tea is one of the fastest growing segments of the beverage market, and this festival presents an opportunity for interested consumers to explore many aspects of tea culture, and be introduced to new tea products, under one roof. Over 30 exhibitors participated last year, and this year will feature many additional exhibitors to suit all of your tea related needs.

For a complete listing of Festival events and to purchase tickets in advance please visit www.teafestivaltoronto.com. Tickets also available at Tao Tea Leaf and Majesteas.

Ticket Prices: **Single Day** \$10 Early Bird and \$15 Regular
Two Day Pass- \$20 Early Bird and \$25 Regular.

**Please note tickets will not be sold at the door once the event sells out.

For further information, please contact:

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